



**Farmers & Merchants Bank  
News & Views  
For Our Customers 50 & Better!**

# Advantage

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## FROM THE DIRECTOR'S CHAIR

BY BARBARA WALTERS  
F&M ADVANTAGE DIRECTOR



**F**resh from our annual Valentine Brunch on February 13, followed by my attendance at the National Bank Travel Conference in Jacksonville, Florida February 13-17, I am more excited than ever about what's in store for F&M Advantage this year!

More than a hundred of you and your guests turned out for our annual Valentine Brunch at Classic on Noble. Food and fellowship was the order of the morning. Our mature market consultant, Melinda Hughey, was on hand to go over our planned trips for the year. A copy of our 2007 Travel/Activity Schedule is included on page three of this issue. You will notice a wonderful assortment of one-day trips encompassing regional theater, a mystery outing and a day just for the ladies. In addition to this, we are offering three feature trips - to Las Vegas in March, Ireland in June and by popular demand, Christmas in New York the week after Thanksgiving.

Las Vegas is a "go" March 27-30 and we're looking forward to exploring the glittering Vegas "strip," seeing magician Lance Burton and taking a side trip to Hoover Dam. Our Ireland trip in June is something really special. A daily itinerary and pricing information is available from any our of F&M Advantage bankers. And, Christmas in New York promises to be a solid hit with all the lights, the decorated store windows, the Rockefeller Center Christmas tree, Broadway shows and of course, the Radio City Music Hall Rockettes! I am taking reservations and deposits on all our trips.

The Bank Travel conference gave me an opportunity to meet and network with my banking peers who coordinate clubs in banks all over the country and to meet with a large number of travel suppliers. We heard good speakers, enjoyed some wonderful entertainment and I came home with some great ideas for future F&M Advantage fun!

With the tremendous growth we experienced in 2006, we look for 2007 to be even bigger and better! If you haven't experienced an Advantage trip or seminar yet, now's the time to get on board, bring a friend and find out why Farmers and Merchants Bank offers you "banking the way it should be!"

## Ireland Tour Set June 20-29

**G**orgeous Barberstown Castle (right) is just one of the places F&M Advantage members will stay when we tour The Emerald Isle of Ireland June 20-29, 2007.

Everything from touring Waterford Crystal Factory to kissing the Blarney Stone atop Blarney Castle to circling the breathtaking Ring of Kerry is included in this super-deluxe package.

Four-star hotels, daily breakfast and dinner, roundtrip international air, guided touring aboard a deluxe motorcoach and more are included.

Go with us as we visit



Dublin, Galway, Killarney, Bunratty, Cork and more! Deposits will hold your reservation with a final commitment due by March 10. Initial response to this trip has been good, so plan to go with us!

Call Barbara Walters at 256-236-8200 for complete itinerary and pricing information, but don't delay!



## Annual Valentine Brunch

F&M Advantage Director Barbara Walters addresses the crowd on hand at Classic on Noble for the club's annual Valentine Brunch on February 13. More than 100 members and guests attended. See page 2 for more photos.

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